



# handheld

## Pressrelease

March 4<sup>th</sup> 2008

### Handheld Europe launches the new M3 Mobile at CeBIT!

*Handheld Europe is now introducing the new super slim and rugged PDA M3 Mobile. The new version of the popular M3 series comes with numerous advanced features such as integrated barcode scanner, WLAN, Bluetooth, Camera, GSM/Edge and GPS as well as the Windows Mobile OS. The product, that weighs only 250 grams, is IP64 rated and can also handle drops from as high as 1,5 meters.*

The new M3 Mobile comes standard with 128 MB Ram and 128 MB built in flash. The Flash memory is expandable up to 512 MB as an option. The M3 Mobile also has a SD slot for memory expansions that provides the user with enough memory even for the most demanding application.

With GSM-Edge the M3 Mobile offers flexible voice and data communication in the easy to use Windows Mobile Phone edition. The unit also has a fully integrated GPS and Bluetooth, 802.11b/g WLAN, which makes it easy to exchange data and synchronize with other devices. The integrated 2 Mega pixel camera with built in flash is both user friendly and takes high quality pictures.

The integrated high quality laser scanner can easily read all common barcodes. The transfective colour touch screen and the ergonomic keypad is backlit and easy to use in tough environments. To enhance the mobility, M3 Mobile provides a slim rechargeable /detachable Lithium Polymer battery.

M3 Mobile is built on the Windows Mobile 5 platform with a powerful Intel X-scale PXA 270 520 MHz processor. With real-time processing, faster performance, rich multimedia and Web browsing capabilities, your enterprise can become truly mobile.

The M3 Mobile's rugged design and IP64-rated sealing ensures protection against dust, moisture and extreme temperatures, from freezing -20° C up to hot 50° C. Just like all other rugged handheld computers from Handheld Europe can handle shock, the M3 Mobile can handle drops of 1.5 m into concrete.

*"- This is a truly fantastic product, the way the M3 Mobile combines the functionality of a mobile phone with the power of a ruggedized PDA is unsurpassed, add to that the very light weight of only 250 grams and all the integrated features. I dare to say that this will be a huge hit with the mobile users" says Thomas Löfblad, Director Handheld Europe AB.*

Handheld Europe will be launch the M3 Mobile at CeBIT in Hannover 4-9 March, - at Hall 7, Stand D04

For more information see: [www.ruggedm3.com](http://www.ruggedm3.com) or [www.handheldeurope.com](http://www.handheldeurope.com)

#### About Handheld Europe AB:

Handheld Europe AB was founded in 1997 and is one of the leading suppliers in the EMEA region of rugged computers for forestry, utility, military, transportation and logistics and other applications. The company works with its partners to deliver complete mobile computing systems that meet the specific needs of the EMEA market. Handheld Europe AB is a fully owned subsidiary of Handheld Computer Specialists AB a company specializing in rugged field computing solutions. For more information, see [www.handheldeurope.com](http://www.handheldeurope.com).

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